



The Nevis Tourism Authority
in collaboration with
The Culturama Secretariat
presents
Nevis Song Competition

Guidelines

The Nevis Tourism Authority in collaboration with the Culturama Secretariat, (hereafter referred to as the “**Organizer**”, invites calypsonians, soca artistes or music producers to submit entries in to the “**Nevis Song Competition**” (hereafter referred to as “**The Competition**”). The Competition provides an excellent opportunity for talented music producers and artistes to showcase their creative writing skills and musical abilities by crafting a promotional masterpiece that would be used to vigorously market Nevis locally, regionally and internationally. Participation in this competition would allow the winner to be recognized in the music industry by gaining regional and international exposure, win attractive prizes, be able to collaborate with artistes throughout the Caribbean and have a lifetime of musical memories.

Eligibility Requirements

All Participants **MUST** be:

1. Nevisians either by birth or decent or non-nationals who have resided in Nevis for not less than twelve months before entering the competition.
2. Sixteen (16) years and above.
3. Readily available to meet all commitments and responsibilities that may be required of the winner of **The Competition**.

Nevis Song Competition

Rules

1. Participants are to submit their songs as a solo performer. Entries would not be accepted from duets, trios, quartets, groups etc.
2. The song can be of any genre but should have Caribbean elements such as fife, steel pan, African drums and any other, incorporated into the music.
3. The lyrics, melody and musical arrangements of the song **MUST** be original. Songs performed on another artiste's rhythm or using a melody from another song or using the lyrics from another song would not be accepted.
4. The song **MUST** have a minimum of two verses and two choruses.
5. The song **MUST** be no longer than 3 ½ to 4 minutes in length.
6. The musical accompaniment for the song **MUST** consist of a blend of at least five (5) of the following instruments (drums, percussions, piano, bass guitar, rhythm guitar, synthesizers, strings, lead vocals and backing vocals) that are well balanced and blended into a professional or semi-professional final product.
7. The song **MUST** be produced, utilizing the musical skills/talents of local (St. Kitts and Nevis) producer(s).
8. The singer's vocals should be audible.
9. The use of positive uplifting lyrics is encouraged.
10. Songs, which contain profane language, would be automatically disqualified.
11. Songs must be original and should not have been entered in any previously organized contests.
12. Songs should not have been previously released on any platform.
13. Negative lyrics would not be accepted.
14. A copy of the song **MUST** be submitted on CD to the Nevis Tourism Authority, located in the A.L. Evelyn Building, Main Street Charlestown, on or before the stipulated deadline date for submission. Songs can also be emailed in MP3 or MP4 format to info@nevisisland.com. The song **MUST** be accompanied by the following information:

Nevis Song Competition

- Title of the song
 - Name of the performer
 - Name of producer
 - Genre of song
 - A legible type written copy of the lyrics
15. Only songs received on or before **Friday July 24th at 4:00 pm** would be entered into **The Competition**.
16. **The Organizer** reserves the right to use the winning song in its vigorous promotion of Nevis, locally, regionally and internationally.

Rewards and Incentives

1. A winning cash prize of **FIVE THOUSAND DOLLARS Eastern Caribbean Currency (ECD\$5,000.00)**.
2. Have your winning song professionally mixed and mastered (post production) by an internationally acclaimed music producer – **(Drews Crib - Barbados)**
3. Opportunity to sing on a rhythm that is either performed or produced by an internationally recognized music producer.

Adjudication

1. The songs entered into **The Competition** would be judged on Monday July 27, 2020.
2. All songs submitted into **The Competition** would be adjudicated by a panel of seven (7) judges comprising of local, regional and international music producers, song writers and performers.
3. There shall only be one declared winner in **The Competition**.

Announcement of Winner

1. The **WINNER** of **The Competition** would be announced on Friday July 31, 2020 in the local print and or electronic media and on all social media platforms of the Nevis Tourism Authority and the Culturama Secretariat.

BEST OF LUCK AND LET THE CREATIVE JUICES BEGIN TO FLOW!!!!